

**Biovale and N8 Agrifood Research Commercialisation workshop
21st October at The Principal, York**

Agenda for workshop	
09:30	Refreshments and registration
10.00- 10.05	Intro and welcome -
10.05-10.15	Inspirational talk - Charles Veys , Director Fontenix
10.15- 11.35	Getting Started: 7 steps to commercialisation, SCAMPER and business idea generation activity
11.35- 11.50	Morning Refreshments
11.50- 12.30	Panel: Research to commercialisation entrepreneurs Interviewer: Sarah Hickingbottom , CEO Biovale . Charles Veys , Director of University of Manchester spinout Fotenix . James Stockdale , University of York Enterprise Fellow, Skyline2D . Roxana Teodor , CNAP , University of York Megan Lewis , Associate Director, Institute of Sustainable Food, University of Sheffield . Meryem Benohoud , Technical Director, Keracol
12.30 – 13.00	Value proposition introduction
13.00 – 14.00	Lunch and Lunch time activity. Value proposition exercise: Each attendee will develop the value proposition for a company – this could be for their own business idea or for one of the panellists businesses.
14.00- 14.20	Value proposition exercise feedback
14.20 -14.30	Introduction to the Lean Canvas business model
14.30 -14.40	IP and research- Anna Gregson and James Pitchford , UK and European Patent Attorney, Mathys and Squire
14.40 – 14.55	Afternoon Refreshments
14.55 – 15.35	Meet the mentors - Round table discussions with panellists and business Mentors.
15.35 -15.50	Research, Innovation and Commercialisation through the Icure Program- Tony Walker , Director of Innovation Optimiser, The University of Manchester
15.50 -16.00	Next Steps

Register for the event: [Celebrating N8 AgriFood Conference 2019: Creating solutions for a sustainable food system](#)