

Day 1 Tuesday 22nd October 2019



9:15-10:15	Registration & coffee
10:15-10:45	<p>Welcome</p> <p>Professor Charlie Jeffrey CBE, Vice-Chancellor, UNIVERSITY OF YORK</p> <p>Professor Deborah Smith, Pro-Vice-Chancellor for Research, UNIVERSITY OF YORK</p> <p>Dr Riaz Bhunoo, Director of Global Food Security, GLOBAL FOOD SECURITY <i>A food systems approach for healthy people and a healthy planet</i></p>
10:45 - 11:30	<p>KEYNOTE <i>Policies for a More Coherent Food System</i> Jonathan Brooks, Head of the Agri-Food Trade and Markets Division OECD</p> <p>Chair: Prof. Bob Doherty, Professor of Marketing and Chair in AgriFood UNIVERSITY OF YORK</p>
11:30 - 13:00	<p>Plenary session: The Global impact of the UK food system <i>How do we ensure the opportunities for economic development arising from the globalisation of food are realised, without exposing communities to potential negative social and environmental impacts? This session will explore this issue with speakers from policy, business and research setting out the challenge followed by an interactive panel discussion between these experts working to improve the sustainability of our food globally</i></p> <p>Chair: Dr Rachel Marshall, N8 AgriFood Knowledge Exchange Fellow LANCASTER UNIVERSITY</p> <p>Speakers: Prof Tim Hess, Professor of Water and Food Systems CRANFIELD WATER SCIENCE INSTITUTE <i>Importing food and exporting drought, The supply of fresh fruit and vegetables to the UK</i></p> <p>Dr Ben Neimark, Senior Lecturer LANCASTER UNIVERSITY <i>Re-imagining sustainable commodity chains from a smallholder's perspective</i></p>

	<p>Prof Jane Hill, Research Theme leader for Resilient Ecosystems in YESI UNIVERSITY OF YORK <i>Sustainable palm oil</i></p> <p>Anna Turrell, Head of Sustainability NESTLE UK & IRELAND <i>The future of food: balancing people and planet on the plate</i></p>
13:00 - 14:00	Lunch & networking

14:00 - 15:30	Parallel sessions	
Parallel session I Wedgewood Room	Parallel session II Event Centre	Parallel session III Crown Room
<p>Embedding soil stewardship in agri-food systems</p> <p><i>Healthy and sustainable soils are indispensable to the future of both food production and broader human and ecosystem health. This session brings together natural and social scientists, policy specialists, and industry representatives to discuss pathways for embedding soil stewardship in agri-food systems to ensure soil health.</i></p>	<p>The role of social enterprise hybrids in delivering inclusive resilient supply chains for smallholders</p> <p><i>This session will focus on the growing interest in both inclusive value chain development (IVCD) and the role of social enterprises in agrifood value chains. Despite smallholder farmers playing an important role in global food production, the value retained by them in agrifood supply chains has declined over the last 20 years making them increasingly vulnerable. This session will make a new contribution by showing that hybrid business models in the form of social enterprises provide novel approaches to profit distribution and investment, power and governance and purpose to deliver the SDGs for smallholder farmers</i></p>	<p>Voluntary food standards: issues, opportunities and implications for the global food system</p> <p><i>Voluntary food standards have emerged in the last 20 years to manage food safety risks along the supply chain, to improve supply chain coordination or as a basis for quality assurance schemes. Standards increasingly have a global reach and are the basis for contracts and procurement. This session aims to discuss the role of standards in the coordination of global supply chains as well as their merits and limitations in delivering value for consumers while promoting more sustainable production and processing practices</i></p>
<p>Chair: Dr Anna Krzywoszynska Faculty Research Fellow Geography THE UNIVERSITY OF SHEFFIELD</p> <p>Speakers: Dr Beth Brockett Senior Specialist, Social Science NATURAL ENGLAND <i>Using interdisciplinary thinking to embed soil stewardship in agri-food systems</i></p>	<p>Chair: Prof. Bob Doherty, Professor of Marketing and Chair in AgriFood UNIVERSITY OF YORK</p> <p>Speakers: Lee Ayu Chuepa Co-founder and proprietor, Akha Ama Coffee, CHIANG MAI, THAILAND <i>Community based social AgriPreneur</i></p> <p>Alex Maitland Policy Officer for the Future of Business Initiative OXFAM</p>	<p>Chair: Dr Diogo Souza-Monteiro Senior Lecturer in Agribusiness NEWCASTLE UNIVERSITY</p> <p>Speakers: Associate Prof. Shane Hamilton Senior Lecturer in International Business and Strategy UNIVERSITY OF YORK <i>Historicizing the Shift From Private Standards to Multi-Stakeholder Sustainability Standards.</i></p>

<p>Eric Anderson Senior Agronomist SCOTTISH AGRONOMY <i>SoilBio – A new tool for assessing soil health and soil physical condition from biological community structure</i></p> <p>Dr Tracie Evans Head of Natural Science, Environmental Land Management DEFRA <i>Defining and delivering good soil health through a new environmental land management scheme</i></p> <p>Prof Karen Johnson Professor in Environmental Engineering DURHAM UNIVERSITY <i>A nation that rebuilds its soils rebuilds itself.</i></p>	<p><i>Procurement practices that favour social enterprises</i></p> <p>Chris Thompson Head of Marketing and Sales CAFEDIRECT <i>The role of social enterprise hybrids in delivering inclusive resilient supply chains for smallholders</i></p> <p>Sarah Wakefield Sustainable Sourcing & Fairtrade Manager Co-op <i>Gender, Co-ops and Cocoa</i></p>	<p>Dr Raymond Obayi Researcher UNIVERSITY OF MANCHESTER <i>Evaluating private voluntary governance schemes and stakeholder compliance in the information age</i></p> <p>Tim Aldred Head of Policy THE FAIRTRADE FOUNDATION <i>Fairtrade 2.0? How are research evidence, changing business practice and government policy trends influencing priorities and practice.</i></p> <p>Dr Judith Krauss Post-Doctoral Researcher UNIVERSITY OF SHEFFIELD <i>Mapping stakeholder priorities for and through standards: reflections from cocoa sustainability.</i></p>
15:30-16:00	Coffee	
16:00 - 17:30	Parallel sessions	

Parallel session I Event Centre	Parallel session II Wedgewood Room	Parallel session III Crown Room
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<p style="text-align: center;">Linking urban agriculture with food system research and practice</p> <p>Urban areas present growing challenges and opportunities for our food system. Urban expansion globally is reducing our agricultural land resources, increasing pressures to produce more from less, and cities can be hotspots for food inequality and poor dietary health. Research, innovation and entrepreneurship are underpinning a marked expansion in urban agriculture. This session aims to help join up the research base across urban food systems: from urban agriculture, vertical growing and urban agro-ecology, to localising and securing supply chains and transforming urban food business models, to urban food deserts, social prescribing and health.</p>	<p style="text-align: center;">Land use, ecosystem services and natural capital</p> <p><i>This session will consider how current and future changes in land use and management are likely to interact with stocks and flows of natural capital and ecosystem services. Smallholder agriculture and large agribusinesses alike are increasingly having to adapt to a range of challenges. We will discuss how to enhance the sustainability and resilience of land use by discussing social and technical innovation at the intersection between agricultural technology and environmental governance. This will include perspectives from across the physical, natural, social sciences, economics, arts and humanities, alongside industry and other applications.</i></p>	<p style="text-align: center;">Food justice, food insecurity & hunger</p> <p><i>This session will cover the issues of food insecurity and food justice in the UK from multiple angles, it will address the link between socio economic status, mental health and food choices, as well as initiate discussion around current policies and if they are addressing the core problems of insecurity faced by the UK public.</i></p>
<p>Chair: Dr Lingxuan Liu Lecturer of Sustainability at Management School LANCASTER UNIVERSITY</p> <p>Speakers: Dr Megan Blake Senior Lecturer in Human Geography THE UNIVERSITY OF SHEFFIELD <i>Building resilience in low-income communities with Food Ladders</i></p> <p>Leon Ballin Network Manager SUSTAINABLE FOOD CITIES <i>Sustainable Food Cities: why partnership working matters</i></p> <p>Jack Farmer Co-Founder</p>	<p>Chair: Prof Mark Reed Professor of Socio-Technical Innovation NEWCASTLE UNIVERSITY</p> <p>Speakers: Prof Pippa Chapman Chair in Biogeochemistry UNIVERSITY OF LEEDS <i>Agricultural land management for the delivery of public goods</i></p> <p>Andy Griffiths Head of Value Chain Sustainability NESTLE <i>Creating Business Value from Healthy Landscapes</i></p> <p>Tom Curtis Innovations Partner 3Keel</p>	<p>Chair: Prof Jason Halford, Head of Department of Psychological Sciences, THE UNIVERSITY OF LIVERPOOL</p> <p>Co Chair Dr Charlotte Hardman Senior Lecturer in Psychology THE UNIVERSITY OF LIVERPOOL</p> <p>Speakers: Dr Paul Christiansen UNIVERSITY OF LIVERPOOL <i>The associations between socio-economic disadvantage, food insecurity and obesity: The explanatory role of negative affect</i></p> <p>Dr Maddy Power Research Fellow</p>

<p>LETTUS GROW <i>Urban intensification: How can horticulture address the global nutrition gap?</i></p> <p>Dr Sofia Kourmpetli Lecturer in Plant Sciences CRANFIELD SOIL AND AGRIFOOD INSTITUTE <i>Rurban Revolution: Evaluating the transformative potential of urban greening and food growing</i></p>	<p><i>LENS – a practical process for driving investment in healthy landscapes by mobilising their value to business</i></p> <p>Professor Ioan Fazey Professor in Social Dimensions of Environment and Change UNIVERSITY OF YORK <i>Knowledge, sustainability and land-use in a transforming world</i></p>	<p>UNIVERSITY OF YORK <i>Food insecurity, food banks and racism in the UK</i></p> <p>Anna Taylor OBE Executive Director FOOD FOUNDATION <i>Children’s Food Insecurity</i></p> <p>Dr Carrie Bradshaw Lecturer in Law UNIVERSITY OF LEEDS <i>Food Waste in the Resources and Waste Strategy</i></p>
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17:45 - 19:15	Posters and Drinks Reception
19:30 - 22:30	Pre dinner drink and Conference Dinner (National Railway Museum)

Day 2 Wednesday 23rd October 2019

08:30 - 09:00	Registration & coffee
09:00 - 09.45	<p>Keynote: Phil Hambling, Head of Food and Farming, NFU <i>A collective food ambition, from the ground up</i></p> <p>Chair: Prof Rob Edwards, Head of School - Institute Director, IAFRI NEWCASTLE UNIVERSITY</p>
09:45-11:15	Parallel sessions

Parallel session I Event Centre	Parallel session II Wedgewood Room	Parallel session III Crown Room
<p>Sustainable food cities</p> <p>This session will focus on the breadth of challenges that cities are facing when striving to improve the sustainability and health of their food systems. Collaboration is required between public, commercial, voluntary and academic sectors to create changes. This session will present stakeholder perspectives on collaborative solutions, in addition to presenting new insights from</p>	<p>Brexit Dividend?': Re-imagining UK agri-food policy after CAP</p> <p><i>In this panel, we will explore the prospects and possibilities for transforming the UK food system in a post-EU context. Panellists will be invited to examine the UK's two flagship initiatives – the Agricultural Bill and the 25 Year Environment Plan – and their potential role in transforming UK food systems. They will also be asked to speak to the</i></p>	<p>Smart agriculture and new technologies: Industry 4.0</p> <p><i>This session will focus on the applications of novel technologies across agri-food systems – from field to fork and role they play in decision-making. What makes a technology successful and how can we bridge the barriers to uptake? This session will bring together innovators, end-users and systems thinkers to consider what a smarter, more resilient food future looks like and how we get there.</i></p>

<p>N8 AgriFood researchers into how the city food systems in the North are currently changing. It will finish with a panel discussion on how local initiatives can be scaled-up across the region.</p>	<p><i>expected consequences of Brexit for UK food security and the extent to which these consequences can be compensated for through new trade deals – but in the challenging circumstances marked by the escalating US-China ‘trade war’ and the fragmentation of the global trading system. The panel will explore wider questions of overall food and farming policy coherence in addressing competing public policy priorities including food poverty, overweight/obesity and, most urgent of all, environmental sustainability.</i></p>	
<p>Chair: Prof Arpana Verma Clinical Professor of Public Health and Epidemiology THE UNIVERSITY OF MANCHESTER</p> <p>Speakers: Prof Les Firbank Chair in Sustainable Agriculture UNIVERSITY OF LEEDS <i>What does success look like?</i></p> <p>Lucy Antal Project Manager Sustainable Food FOOD DOMAIN <i>Doing Things Differently - creating a sustainable food system that underpins local food economies</i></p> <p>Emma Strachan Advanced Health Improvement Specialist (Food and Nutrition) LEEDS CITY COUNCIL <i>Working in partnership to improve the sustainability and health of the local food system</i> <i>Challenges and opportunities</i></p> <p>Dr Christine Greenhalgh Lecturer in public health THE UNIVERSITY OF MANCHESTER</p>	<p>Chair: Prof Michael Cardwell Professor of Agricultural Law UNIVERSITY OF LEEDS</p> <p>Speakers: Assoc Prof Ben Richardson International Political Economy UNIVERSITY OF WARWICK <i>Sugar Reduction in Post-Brexit UK: A Supply-Side Policy Agenda</i></p> <p>Sue Davies MBE Strategic Policy Partner WHICH? <i>Consumer expectations of food standards and policy after Brexit"?</i></p> <p>Dr Sofia Vasilopoulou Senior Lecturer UNIVERSITY OF YORK <i>Public support for new Free Trade Agreements post-Brexit</i></p>	<p>Chair: Prof Lisa M. Collins Professor of Animal Science UNIVERSITY OF LEEDS</p> <p>Speakers: David Speller CEO APPLIED GROUP/OPTifarm <i>How does today's smart farm technology drive smarter farming and build supply chain resilience – a case study</i></p> <p>Steve Cann Director FUTURE FOOD SOLUTIONS <i>Using new technology as a driver for change at both a landscape & food supply chain level.</i></p> <p>Phil Pearson FCIHort Group Development Director APS GROUP <i>Smart Salad Production</i></p>

Evaluation of a community junk food café - Skelmersdale		
11:15-1145	Coffee	

11:45- 13:15	<p>Plenary session: Sustainable agriculture & diets: the role of behavioural change <i>Sustainable diets integrate environmental and human health, bringing low ecological impact whilst contributing to food and nutritional security. However, despite the potential to protect current and future generations, shifting to sustainable diets represents a major obstacle. Input is required from multiple sectors to improve food production and distribution systems, modulate dietary intake, reduce food waste and minimise/re-use food packaging and by products in an interdependent manner. Policies and guidelines may generate new cultural rules to support the transformation, but they will not engender change on their own. The challenge is to understand the behaviour and decision making of those involved at all stages of the process and harness this to optimise outcomes.</i></p> <p>Chair: Dr Jo Harrold Reader UNIVERSITY OF LIVERPOOL</p> <p>Speakers: Prof Tim Lang Prof of Food Policy CITY UNIVERSITY OF LONDON <i>Unsustainable diets from an unsustainable UK food system: time to put our own house in order?</i></p> <p>Prof Barbara Stewart Knox Professor of Psychology UNIVERSITY OF BRADFORD <i>Is personalised nutrition a threat or opportunity to sustainable food systems?</i></p> <p>Dr Anna Macready Associate Professor in Consumer Behaviour and Marketing UNIVERSITY OF READING <i>Consumer trust and confidence in the food system: implications for behaviour change</i></p> <p>Dr Tom Quested Lead Analyst WRAP GLOBAL <i>Food wasted in the home: the role of behaviour change</i></p>
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13:15-14:15	Lunch & networking
14:15 -15:00	Keynote: Cathryn Higgs, Head of Food Policy, CO-OP Co-op Future of Food 2030 – a recipe for sustainability

	Chair: Professor Louise Dye, N8 Agrifood Chair in Nutrition and Behaviour UNIVERSITY OF LEEDS
15:00-15:45	Conclusion & awards
15:45	Close of N8 AgriFood annual conference 2019